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INTRODUCTION

1. The urgency of the topic

According to the Law on Publication 2012, Publications is the organization and exploitation of manuscripts, editing, printing and distribution in traditional print or electronic media. This is an important part of cultural and ideological activities, playing a role in political, economic and social life. Publishing activities in Vietnam are under the leadership of the Party and the management of the State in order to ensure the ideological orientation, propagate Marxism-Leninism, Ho Chi Minh Thought, the Party's line and the State's laws, and at the same time contribute to raising people's knowledge and cultural development. In the process of renovation, the Publication Laws 1993, 2004, 2008 and especially the 2012 Laws have gradually perfected the legal corridor, creating conditions for the development of the publications industry in the context of industrialization, modernization and international integration.

The Red River Delta region is home to many big cities, a high intellectual class and a concentration of many publishing houses. Currently, the Red River Delta region includes 6 provinces and cities after the merger: Hanoi, Hai Phong, Nam Dinh, Hung Yen, Bac Ninh and Quang Ninh. By the end of 2024, the country will have 57 publishers with more than 51 thousand publications, the total number of copies will reach nearly 600 million, and the revenue of the whole industry will reach 4,528 billion VND. In recent years, printing and distribution activities in localities in the Red River Delta have been basically stable, contributing to propagating the Party's line, the State's policies and laws and serving socio-economic development. Publishing management has had many positive changes, provinces have issued management regulations, strengthened inspection and supervision of law observance.

However, the state management of publishing activities in the Red River Delta is still limited: the document system is not synchronized, the handling of violations is still slow, and the inspection force is thin. Therefore, it is necessary to study and propose solutions to improve the efficiency of state management of publishing activities at the provincial level in the region. This is also the reason why the author chose to study this topic.

2. Research purpose and tasks of the thesis

2.1. Research purpose of the thesis

On the basis of clarifying the theoretical and practical issues of state management of publishing activities of provincial-level People's Committees in the Red River Delta at present, analyzing the current situation, proposing directions and solutions to strengthen the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time.

2.2. Research tasks of thesis

- An overview of typical scientific works directly related to the thesis topic, indicating the contents of the thesis that need to be inherited to fulfill the purposes and tasks of the thesis; Identify the contents of the thesis that need to be further researched and clarified.

- Commentary and clarification of theoretical issues on state management for the Provincial People's Committee. To study and clarify a number of issues on publishing, publications and publication policies; state management of publishing

activities; tasks and powers of provincial-level People's Committees in the state management of publishing activities; factors affecting the effectiveness of the state management of the provincial-level People's Committees on publishing activities.

- The survey and assessment of the current state management of publishing activities of provincial-level People's Committees in the Red River Delta from 2016 to the present point out the advantages, limitations, causes and experiences.

- Proposing directions and solutions to improve the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time.

3. Study subjects and scope of the thesis

3.1. Study subjects

Research object of the thesis: State management of publishing activities of provincial-level People's Committees in the Red River Delta.

3.2. Scope of the thesis

- *In terms of space:* The thesis focuses on the state management of publishing activities of provincial-level People's Committees in the Red River Delta (including the provinces, Ninh Binh, Hung Yen, Bac Ninh, Quang Ninh, Hai Phong city, Hanoi city), in which, Hanoi city currently has the largest concentration of publishing houses in the country.

- *In terms of time:* The thesis focuses on surveying, analyzing and researching the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the period from 2016 to the present.

- *In terms of content:* Clarifying the content of the current state management of publishing activities of provincial-level People's Committees in the Red River Delta.

4. Theoretical, practical basis and research methods of the thesis

4.1. Theoretical basis

The theoretical basis of the thesis is Marxism-Leninism, Ho Chi Minh Thought and the views of the Communist Party of Vietnam on Party building and political system building.

4.2. Practical basis

Practice of state management of publishing activities of provincial-level People's Committees in the Red River Delta from 2016 to now.

4.3. Research methods

The thesis is studied on the basis of the methodology of dialectical materialism and historical materialism.

This is a method used throughout the entire thesis to build a theoretical basis for the state management of publishing activities of provincial-level People's Committees in the Red River Delta, practices, directions, and proposed solutions for the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time. This method is especially used in chapters 2, 3 and 4 of the thesis.

The thesis synthesizes research methods of political science and interdisciplinary science such as: Practical summary method, method of combining history with logic; statistical and comparison methods; induction and interpretation methods; Sociological Investigation Methods,...

In addition, the thesis also uses specific methods used in combination, namely: Historical research method, analytical method, comparative method, analytical - synthesis method, logic - history, practical summarization method. The above methods are used flexibly, knitting, and combined to promote the synthetic effect to complete the research objectives.

The thesis inherits the research results of published scientific works related to the research topics of doctoral students, with reference to reports and data related to the state management of publishing activities in the Red River Delta provinces from 2016 to now.

5. Scientific contributions of the thesis

Firstly, the thesis clarifies the concept, organizational structure, tasks and powers of provincial-level People's Committees in the Red River Delta; publishing and publishing activities in the Red River Delta province; concepts, contents and methods of state management of publishing activities of provincial-level People's Committees in the Red River Delta.

Secondly, the thesis points out some practical experiences from the state management of publishing activities of provincial-level People's Committees in the Red River Delta at present, which is to ensure the comprehensive leadership role of the Party and the unified management of the State; improve institutions and policies in accordance with local characteristics; promoting the role of inter-sectoral coordination and community participation; flexibly combine management methods; strengthen inspection, supervision, preliminary and timely review.

Thirdly, the thesis proposes breakthrough solutions such as: Improving the effectiveness of training and fostering the contingent of publishing management staff, especially developing high-quality human resources and focusing on coordination among stakeholders in the implementation of state management of publishing activities in the province.

6. Theoretical and practical meaning of the thesis

6.1. Theoretical meaning

The thesis contributes to summarizing the practice, supplementing and developing the theory of state management of publishing activities of provincial-level People's Committees in the Red River Delta today.

6.2. Practical meaning

The research results of the thesis can be used as a reference for teaching, learning, and research on the state management of publishing activities.

The research results are the basis for the state management agencies in charge of publishing activities of the Red River Delta provinces to improve the effectiveness and efficiency of the current management.

7. Structure of the thesis

In addition to the introduction, conclusion, list of published scientific works of the author related to the thesis, the list of references and appendices, the thesis consists of 4 chapters and 9 sections

Chapter 1

OVERVIEW OF RELATED RESEARCH TO THE TOPIC

1.1. Overseas research works

1.1.1. Research works related to publishing and publishing activities

1.1.1.1. Publication-related research works

Michael Bhaskar (2013), *"The Content Machine: Towards Publishing Theory from Print to Digital Networks"*, Anthem Press, UK [99].

Melba L. Cárdenas (2014), *"Academic Publishing and Writing: The Experience of Authors Published on PROFILE"*, *Profession Development*, Colombia [89].

Dr Edeama Onwuchekwa (2015), *"Basic processes related to publishing"*, Publisher: Waltodanny Visual Concept. Nigeria. [97].

Chau Wei Hoa (2017), *"Digital Media and Publishing Model Transformation"* [35].

Stephen Lawrence (2020), *"Publication Guidelines"*, Publisher. Hhachette. UK [91].

John B. Thompson (2021), *"The Book Wars: The Digital Revolution in Publishing"*, [98].

1.1.1.2. Research works related to publishing activities

Xu, Phang (2008), *"China's Publishing Industry Goes Global: Kackground and Performance"* [94].

Grigoriev, Adjoubei (2009), *"Book Publishing Survey"* [84].

Kulesz (2011), *"Digital Publishing in Developing Countries: The Emergence of New Models?"* [87].

Helen Sedwick (2017), *"Self-Published Publisher Legal Handbook: An Updated Guide to Protecting Your Rights and Wallet"* [85].

Millicent Weber, Aaron Mannion (Editor) (2019), *"Book publishing in Australia: a living heritage"* [90].

Leonard D. DuBoff, Amanda Bryan (2019), *"Laws for Publishers"* [88].

World Intellectual Property Organization (2023), *"Global Publishing Industry in 2022"* [96].

1.1.2. Research works related to the state management of publishing activities

Ralph Hancox (2008), *"Publishing Process Management: The Essence of Management in the Successful Implementation of Publishing Proposals"* [92].

Yu Tian, Jingliang Chen (2010), *"The Framework of Digital Publishing Management System from Angle of Copyrights Protection"* [93].

Brian Moeran (2014), *"Cultural Merchants" Japan: Publishing Business in Japan"*, Emerald Group Publishing [102].

Mike Wright, David J. Ketchen Jr, Timothy Clark (2020), *"Publishing in management: excitement, confusion and frustration"* [100].

Weon Nam Seo (2022), *"Research on the publishing management activities of booksellers in the Ming Dynasty"* [95].

John Rodzvilla (2024), *"Project Management for Book Publishers: The Programs and Workflows Behind the Creation of Books and Digital Products"* [101].

1.2. Research works in the country

1.2.1. Research works related to publishing and publishing activities

Pham Thi Thu (2013), *"Theory of publishing operations"* [73].

Vu Manh Chu, Vu Thuy Duong (2019), *"Copyright and related rights in publishing activities"* [24].

Dao Thi Hoan (2021), *"The Party's basic views on publishing"* [36].

Le Thi Phuong Nga (2022), *"Some problems in publishing activities in our country today"* [45].

Nguyen Viet Ha (2022), *"Publishing policies in Vietnam today"* [34].

Tran Chi Dat (2022), *"Digital transformation for adaptive publishing activities and taking advantage of the opportunities of the 4th Industrial Revolution"* [33].

Nguyen Nguyen (2023), *"Digital transformation in publishing activities today"* [48].

Tran Thu Quynh (2024), *"Strengthening the application of AI in publishing activities in Vietnam today"* [57].

Hoang Nguyen An (2025), *"New publishing trends - What is the key to the sustainable development of the publishing industry?"* [1].

2.2.2. Research works related to the state management of publishing activities

Pham Thi Vui (2017), *"Strengthening state management of current publishing activities"* [82].

Hoang Xuan Vinh (2018), *"Proposing solutions to develop human resources to manage Vietnam's publications industry in the trend of integration"* [81].

Dang Thanh Le, Cao Thanh Hung (2021), *"Improving the efficiency of state management of publishing activities in Ho Chi Minh City"* [42].

Nguyen Nguyen et al. (2021), *"Research and testing of publication management solutions and development of the publishing market with electronic stamps"* [47].

Le Thi Phuong Thao (2022), *"Managing publishing activities in Vietnam in the context of today's digital transformation"* [72].

Le Hong Quang (2023), *"The issue of human resource training in the publishing industry in Vietnam today"* [49].

Tran Thanh Lam (2023), *"New points in regulations on responsibilities and powers on the appointment, dismissal, commendation and discipline of leaders of publishing press agencies"* [41].

Nguyen Anh Tu (2023), *"The role of state management of publishing in our country today"* [65].

Cao Thanh Hung (2023), *"State management of publishing activities in Ho Chi Minh City"* [39].

Hua Huy Hoang (2023), *"The current situation of the law on state management of publishing activities"* [37].

Pham Quy Trong (2023), *"Proposals to amend and supplement the Publication Law"* [79].

Nguyen Le Van (2024), *"State management of communication in the field of publication distribution in Ho Chi Minh City"* [80].

1.3. Overview of the results of research works related to the thesis topic and the thesis issues focused on the research

1.3.1. Overview of the results of research works related to the thesis topic

First, the works have studied quite comprehensively the state management of publishing activities. Some works have mentioned the theory of publishing

operations, some works have mentioned aspects of publishing activities such as copyright, digital transformation in publishing, and the application of AI in publishing activities. A number of works have studied and clarified the concept of state management of publishing activities; mentioning many issues surrounding the role and content of the state management of publishing activities. There have been works that mention the problems posed to the operation of the publishing industry in the context of digital transformation and the development of the market economy in our country today.

Secondly, the research works have correctly and closely assessed the current state management of publishing activities in Vietnam and in some localities in particular such as Ho Chi Minh City, Hanoi,... Some of the works have mentioned the current legal situation on state management of publishing activities. The studies have done a good job of identifying and analyzing the current situation of the publishing industry and state management, thereby pointing out the strengths and weaknesses of the current publishing system. Studies have shown the strong development of the publishing industry, especially the emergence of e-publishing, e-books and online platforms. A number of proposed solutions to improve the efficiency of state management of publishing activities such as strengthening training and development of human resources, especially human resources for management of the publishing industry; amending and perfecting the law on publication,...

Thirdly, each research work is exploited from a different perspective and offers different solutions, but they all aim at the common goal of improving the efficiency of state management of publishing activities in Vietnam in general and in localities and publishing houses in particular. A number of other research works have also initially commented, proposed and proposed to continue solving problems not only in terms of methodology and epistemology but also specific recommendations and recommendations in each aspect and with each subject in order to improve the efficiency of state management of publishing activities. The research works of foreign authors show policies and solutions for state management of publishing activities in some countries around the world. The research results of these works will be valuable lessons for the author in the process of implementing the thesis.

Fourth, studies have shown the influence of the Industrial Revolution 4.0 and the trend of digitalization on the publishing industry. In particular, the introduction of digital publishing platforms, artificial intelligence (AI) applications, big data and new technologies have been studied to assess the impact and opportunities for the publishing industry. The studies have also provided strategic solutions and recommendations to reform the state management of publishing activities. These solutions mainly focus on perfecting the legal framework, reforming the licensing process, protecting digital copyrights, and strengthening the capacity of the management team. Many studies have shown that human resources for state management of publishing activities need to be trained and improve their professional qualifications, especially in the context of digital technology integration and development today.

1.3.2. The thesis issues will continue to be studied and clarified

On the basis of inheriting and selecting the published research results, the thesis continues to address the following specific contents:

First, to explain and clarify the concepts of tools directly related to the thesis, specifically the concept of provincial-level People's Committees, publishing and publishing activities in the province, and the state management of publishing activities of provincial-level People's Committees. These commentaries not only have theoretical significance but also practical value, these are units of knowledge to serve the development of the theoretical framework of the thesis on state management of provincial-level People's Committees in the Red River Delta, thereby serving to analyze the current situation and propose appropriate solutions. At the same time, The thesis develops the theoretical framework of the thesis, including the central concept of the thesis is "State management of publishing activities of provincial-level People's Committees", on that basis, the thesis focuses on clearly defining the content, scope and characteristics of the state management of publishing activities at the provincial level. at the same time, analyze the main contents of the state management of publishing activities carried out by the provincial-level People's Committees. In addition, the thesis clarifies the methods of managing publishing activities of the provincial People's Committee. This approach creates a solid theoretical foundation for assessing the current situation and proposing appropriate management solutions.

Secondly, to properly analyze and evaluate the current state management of publishing activities of provincial-level People's Committees in the Red River Delta. The thesis focuses on surveying, analyzing, evaluating and pointing out the advantages and limitations in the state management of publishing activities of provincial-level People's Committees in the Red River Delta. analyze the causes of those advantages and limitations. From the synthesis and analysis of practice, a number of valuable experiences have been drawn, contributing to strengthening the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time.

Third, forecast factors affecting the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time. Propose feasible directions and solutions to strengthen the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time.

Chapter 2

STATE MANAGEMENT OF PUBLISHING ACTIVITIES OF PROVINCIAL-LEVEL PEOPLE'S COMMITTEES IN THE RED RIVER DELTA - THEORETICAL AND PRACTICAL ISSUES

2.1. Provinces, cities, provincial-level People's Committees and publishing activities in the province in the Red River Delta

2.1.1. Characteristics of provinces and cities in the Red River Delta

2.1.1.1. Natural Conditions

After the merger, the Red River Delta consists of 6 provinces and cities: Hanoi, Hai Phong, Ninh Binh, Hung Yen, Bac Ninh and Quang Ninh, with an area of more than 23,900 km² and an unevenly distributed population. The area has a favorable geographical location, a developed transportation system, creating conditions for

publishing activities, especially printing and distribution. However, the tropical monsoon climate with high humidity and heavy rainstorms makes it difficult to preserve and transport publications, increasing the need for digitalization. In addition, limited resources, especially the lack of paper materials, require localities to strengthen environmental management, promote the use of recycled paper and friendly printing technology to ensure the sustainable development of the publishing industry.

2.1.1.2. Socio-economic conditions

The Red River Delta region is a major economic and cultural center of the country, with a high demand for books, newspapers and educational materials. The area has many large publishing houses and printing establishments, so the provincial-level People's Committee needs to strictly manage licensing, quality control and prevent counterfeit books and books in violation of the law. The characteristics of high intelligence and the tradition of studiousness increase the demand for textbooks and reference materials, requiring strict content management. At the same time, the development of digital technology promotes the requirement to support digital transformation, build an e-reading platform and protect copyrights, contributing to the development of a sustainable reading culture throughout the region.

2.1.1.3. Politics

The Red River Delta is an important political center of the country, where the highest leading bodies of the Party and State are located, with Hanoi playing the role of "political heart". This land has a long history of national formation, associated with dynasties and movements to build and defend the country, creating patriotic traditions and solid political courage. Provinces such as Hai Phong and Quang Ninh have strategic geo-political positions. The political apparatus in the region operates stably and effectively, and the people have high political consciousness, contributing to maintaining stability and promoting socio-economic development.

2.1.1.4. Socio-cultural characteristics

The Red River Delta is the cradle of wet rice civilization, preserving many unique cultural heritages such as the Bac Ninh family, ca tru, cheo and the system of communal houses, pagodas, and traditional festivals. Hanoi, Ninh Binh and many localities own outstanding historical relics, creating a rich cultural identity. The region has a high population density and rapid urbanization, leading to challenges in terms of employment, the environment and the preservation of traditional values. At the same time, the Red River Delta has a tradition of studiousness, a thriving education network, and provides high-quality human resources. People are diligent, dynamic, and adapt well to the modernization process.

2.1.1.5. Characteristics of national defense and security

The Red River Delta is a particularly important strategic area in terms of national defense and security of the whole country, because it is both a national political-administrative center, a dynamically developed economic, cultural and social region, and at the same time has an important geo-military position.

2.1.2. Provincial-level People's Committees in the Red River Delta - Definition, tasks - powers, organizational structure, operating principles, roles and characteristics

2.1.2.1. Concept of provincial-level People's Committees in the Red River Delta

Provincial-level People's Committees in the Red River Delta are local state administrative agencies, elected by the People's Councils of the same level, responsible for observing the Constitution, laws and documents of superior state agencies and resolutions of provincial, cities in the Red River Delta. Provincial-level People's Committees are both comprehensive state administrative management agencies in the area and constituent parts of the unified administrative system from the central to local levels. The People's Committee not only performs the function of observing the resolutions of the People's Council at the same level, but also is responsible for state management in the area in accordance with the law. This agency is responsible for organizing law enforcement, ensuring socio-economic development, maintaining security and order and protecting the interests of the local people.

2.1.2.2. Tasks and powers of provincial-level People's Committees in the Red River Delta

The tasks and powers of the provincial-level People's Committee in the Red River Delta are as follows:

First, formulate and submit to the People's Council for promulgation of resolutions and organize the implementation of resolutions of the People's Council at the same level.

Second, organizing the implementation of the Constitution, laws, superior documents and People's Council resolutions.

Third, state administrative management in localities, ensuring a unified and effective administration.

Fourth, to decide on urban and rural development planning, programs and plans; presiding over regional linkages.

Fifth, decide on spending regimes, standards and norms; allocation and adjustment of local budget estimates.

Sixth, regulating the organization, tasks and powers of specialized agencies; to organize the apparatus of public non-business units.

Seventh, manage the payroll of cadres and civil servants and the number of people receiving salaries from the budget in non-business units.

Eighth, decide on the number of Vice Chairmen of the commune-level People's Committees within the prescribed scope.

Ninth, promulgate the Working Regulations of the Provincial People's Committee.

Tenth, promulgate, amend, supplement, replace or annul administrative documents under its jurisdiction.

Eleventh, decentralize and authorize the People's Committee and the Chairman of the subordinate People's Committee to improve management efficiency.

Twelfth, to perform the tasks and powers delegated, authorized and other tasks according to law.

In short, the provincial People's Committee is a local state administrative agency, performing the function of state management in the province. Provincial-level People's Committees play a central role in local state management, ensuring sustainable and stable development in all fields.

2.1.2.3. Organizational structure of provincial-level People's Committees in the

Red River Delta

Regarding the organizational structure of the Provincial People's Committee in the Red River Delta, it includes: Chairman, Vice Chairman and Members. The number of Vice Presidents depends on the provincial classification (type I has more). Members of the Provincial People's Committee include leaders of departments, military and police representatives. The specialized agencies under the Provincial People's Committee are mainly equivalent departments and units. This regulation aims to ensure that the Provincial People's Committee operates effectively, in accordance with the scale and characteristics of each locality.

2.1.2.4. Principles for organization and operation of provincial-level People's Committees in the Red River Delta

The Law on Organization of Local Government 2025 stipulates that the People's Committee operates under the collective regime, makes decisions by majority, and at the same time upholds the authority and responsibility of the Chairman of the People's Committee. This principle ensures democracy and objectivity but still promotes the role of the individual head in direction and administration. The People's Committee meets periodically once a month to discuss and decide on state management issues in the locality; at the same time, they may hold thematic meetings or extraordinary meetings when the Chairman of the People's Committee decides, at the request of the Prime Minister, the Chairman of the provincial-level People's Committee or at least one-third of the members of the People's Committee.

2.1.2.5. The role of provincial-level People's Committees in the Red River Delta

The Provincial People's Committee is a local state administrative agency, playing an important role in the management and administration of socio-economic, defense and security activities in the province. The role of the Provincial People's Committee is:

First, the Provincial People's Committee abides by the resolution of the Provincial People's Council.

Secondly, the Provincial People's Committee is a local state administrative agency, the Provincial People's Committee implements the State's guidelines, policies and laws in the province.

Thirdly, the Provincial People's Committee plays an important role in the socio-economic development of the locality.

2.1.2.6. Characteristics of provincial-level People's Committees in the Red River Delta

First, as a local state administrative agency, the People's Committee performs the function of state administrative management within the assigned administrative units (provinces, districts, communes).

Secondly, as the executive body of the People's Council at the same level, the People's Committee organizes the implementation of the People's Council's resolutions on socio-economic development, security, national defense and other fields.

Thirdly, the People's Committee operates on the principle of democratic centralization, the People's Committee decides collectively, but the head (Chairman of the People's Committee) has the right to administer and bear the main responsibility.

Fourthly, the People's Committee is subject to the leadership and direction of the superior, the People's Committee is responsible to the People's Council of the same level, and at the same time is subject to the direction and supervision of the superior state administrative agency (the Government, the People's Committee of the immediate superior).

Fifth, the People's Committee has a tight organizational structure, the People's Committee consists of the Chairman, Vice Chairmen and members in charge of professional fields such as economy, culture, education, health, national defense,...

Sixth, the People's Committee operates according to the term of office, the term of the People's Committee follows the term of office of the People's Council at the same level (usually 5 years).

Seventh, the People's Committee has the authority to issue decisions and directives. In order to perform its tasks, the People's Committee has the right to issue documents such as decisions and directives to organize the implementation of laws and resolutions of the People's Council.

2.1.3. Publishing and publishing activities in the province in the Red River Delta

2.1.3.1. Publication concept

Publishing is the process of organizing, editing, producing and distributing content in the form of printed publications (books, newspapers, magazines, etc.) or electronic (ebooks, electronic magazines, digital content) to disseminate information, knowledge and culture to the public. Publishing is the activity of producing and bringing information products to readers through print or electronic media, contributing to the development of knowledge and social culture. This is an activity carried out by competent agencies and organizations, complying with legal regulations to ensure accurate content, in line with the orientation of social development. Publishing helps spread knowledge, preserve culture, support education and provide official information to society.

2.1.3.2. Publishing activities in the province in the Red River Delta

Firstly, the concept of the Councils in the province in the Red River Delta

Publishing activities in the province in the Red River Delta are all activities related to the compilation, editing, printing, distribution and management of publications that take place within a province in the Red River Delta region. The ideology aims to spread knowledge, orient social values, as well as economic and service activities associated with the needs of information, learning, research and entertainment of people in the region. Publishing activities in the province in the Red River Delta are under the direct management of the provincial government, and at the same time comply with the law on publishing and regulations of the central state management agency. With the characteristics of a developed economic and cultural region with a dense population, publishing activities here also have an important meaning in preserving identity, promoting the culture of the Red River Delta and contributing to the overall development of the country.

Secondly, the content of publishing activities in the province in the Red River Delta

Publishing activities in the Red River Delta provinces are implemented according to three basic contents according to the Publication Law in 2012,

including: editing, printing and distribution. First of all, editorial activities are carried out to process and edit manuscripts, ensuring that the content is accurate, attractive and suitable to the needs of readers as well as the orientation of the governing body. Subsequently, the manuscripts after editing are printed and duplicated in batches into books, newspapers, magazines or other publications in the form of ensuring aesthetics and durability. Finally, distribution activities are carried out in many forms such as buying, selling, distributing, displaying, and exhibiting, helping to bring publications to the public. Thanks to this synchronous operating system, knowledge and cultural values are widely spread in the community.

Thirdly, the location of publishing activities in the province in the Red River Delta

Publishing activities in the provinces of the Red River Delta hold an important position in the field of culture and ideology, contributing to the dissemination of knowledge, spreading national cultural values and the quintessence of humanity. Publishing not only serves the needs of the people's spiritual life but also improves people's knowledge, moral orientation and healthy lifestyle. At the same time, this activity promotes cultural exchanges, supports socio-economic development and protects national interests. As a result, publishing has become an essential factor in building and defending the Fatherland.

Fourth, the role of publishing activities in the province in the Red River Delta

Publishing activities in the province in the Red River Delta play an important role in both economic, cultural and ideological aspects. This is an economic sector that contributes to job creation, increasing revenue and promoting related fields such as printing, paper and digital technology. At the same time, Publishing is an effective channel for disseminating knowledge, helping to improve people's knowledge and promote the lifelong learning movement. This activity also contributes to preserving and promoting national cultural values, promoting the image of Vietnam to the world. In addition, publishing is ideologically oriented, morally building, fighting against wrong views and promoting international exchanges and cooperation, thereby making practical contributions to the sustainable development of the locality.

Fifthly, the characteristics of publishing activities in the province in the Red River Delta

Publishing activities in the province in the Red River Delta have many outstanding features, demonstrating the multi-dimensionality of an important cultural and economic field. First of all, publishing has the nature of communication when transmitting knowledge and orienting public opinion. At the same time, this is an activity associated with cultural and spiritual life, contributing to preserving and spreading national values. Publishing is also in the nature of producing goods with a chain of processes from editing to publishing. In addition, this activity is affected by the market mechanism, international integration and must harmonize between economic requirements and cultural and ideological norms.

Sixth, prohibited acts and measures to handle violations in publishing activities in the province in the Red River Delta

Prohibited acts in publishing activities in the province in the Red River Delta are strictly regulated to ensure national security and preserve fine customs and customs. Content that opposes the State, promotes violence, superstition, reveals state secrets

or distorts history is strictly prohibited. Acts such as unauthorized publishing, arbitrarily modifying approved content, pirated printing, distributing illegal publications or putting into circulation prohibited materials are strictly handled. Depending on the nature of the violation, organizations and individuals may be administratively fined, disciplined, examined for penal liability or forced to pay compensation. Infringing publications can be suspended, withdrawn, destroyed or removed in the digital environment, thereby ensuring that publishing activities take place transparently and in accordance with the law.

2.2. State management of publishing activities of provincial-level People's Committees in the Red River Delta - Concepts, contents, methods and roles

2.2.1. Concepts, subjects, subjects of state management of publishing activities of provincial-level People's Committees in the Red River Delta

2.2.1.1. Concept of state management of publishing activities of provincial-level People's Committees in the Red River Delta

The state management of publication activities by provincial-level People's Committees in the Red River Delta is a process of organized influence, by law, mechanisms, policies and management tools of the provincial government in order to administer, inspect and supervise all publishing activities in the province in the Red River Delta.

2.2.1.2. Subjects performing the state management of publication activities of provincial-level People's Committees in the Red River Delta

Subjects of state management of publishing activities of provincial-level People's Committees in the Red River Delta include:

Firstly, the provincial-level People's Committees. These are the direct management subjects and are fully responsible to the Government and the people for publishing activities in the provinces. Provincial-level People's Committees shall promulgate guiding documents, specific regulations, organize their implementation, inspect and handle violations in publishing activities. The Chairman of the Provincial People's Committee, who is the head of the local government, directly administers and makes decisions on important issues, and at the same time assigns and authorizes specialized agencies to implement them.

Secondly, specialized agencies under the provincial People's Committee such as the Department of Culture, Sports and Tourism, the Department of Education and Training, the Department of Finance,... These agencies participate in developing mechanisms and policies, coordinating in appraising the content and professional orientation of publications according to their respective fields. At the same time, it supports the assurance of financial, scientific and educational resources for publishing activities, contributing to improving the quality, efficiency and suitability of publications, meeting the requirements of socio-economic development and cultural orientation of the locality.

Third, the People's Committees at the commune and ward levels. Within the scope of decentralization and authorization, it is responsible for coordinating in managing the printing, distribution and trading of publications in the grassroots area.

2.2.1.3. Subjects of state management of publishing activities of provincial-level People's Committees in the Red River Delta

The objects of state management of publishing activities of the provincial

People's Committee in the Red River Delta are all organizations, individuals, activities and products directly related to the publishing process in the province. Specifically, they are publishing houses, printing establishments, distribution units, organizations and individuals participating in compiling, editing, printing and distributing publications; print and electronic publications circulating in the province; and service activities, international cooperation, research and application of technology in publishing.

2.2.2. Contents of state management of publishing activities of provincial-level People's Committees in the Red River Delta

First, to promulgate guiding documents and publication plans

Provincial-level People's Committees shall have important responsibilities in formulating and promulgating publication plans in their localities in order to orient, manage and develop this field in accordance with the Party's guidelines and policies, the State's laws as well as local socio-economic characteristics. The publication plans clearly define the objectives, tasks, roadmaps and management solutions, and assign specific responsibilities to departments, departments, branches and subordinate authorities in the implementation organization. The content of the plan focuses on surveying the current situation of publishing, distribution and printing activities; assess development needs and potentials; determine specific objectives, directions, tasks and solutions to improve the efficiency of publishing work. In addition to the requirement to ensure the right political, ideological orientation and cultural security, this plan also focuses on encouraging innovation, applying digital technology, developing electronic publishing, and improving the quality of publications. The timely formulation and promulgation of guiding documents and publication plans create an important legal basis for publishing activities in the province to develop healthily, stably and sustainably.

Second, prepare conditions to ensure that the organization and management

Provincial-level People's Committees need to pay attention to arranging and consolidating a contingent of officials in charge of publishing management with sufficient political qualities, professional qualifications and professional skills, meeting management requirements in the context of digital transformation. Focus on training, fostering and training in the law on publishing for organizations and individuals participating in publishing activities, contributing to building a healthy publishing environment and sustainable development. To complete the system of guiding documents, coordination regulations and professional processes, ensuring consistency and synchronization among departments, branches and localities in the management of publishing, printing and distribution. The application of information technology, building a database to manage publishing activities, connecting and sharing information between functional agencies are necessary conditions to improve the effectiveness and efficiency of management. In addition, it is necessary to ensure financial resources, facilities, and technical equipment for licensing, inspection, examination and handling of violations.

Third, organize the implementation of the publication plan

Provincial-level People's Committees, after promulgating publication plans, shall have to organize the implementation in a synchronous and effective manner in order to put the set objectives and tasks into practice. The content of organizing the

implementation of the plan includes clearly assigning responsibilities to relevant departments, departments and branches; develop an annual action plan; allocate resources in terms of finance, human resources and facilities to ensure operations. At the same time, the provincial People's Committee directs to strengthen the propaganda and dissemination of policies; improve state management capacity; stepping up inspection, examination and appraisal of publications; issuance and revocation of licenses. Provincial-level People's Committees shall manage publications distributed in their localities, including imports and electronic publications. In addition, the provincial People's Committee encourages innovation, application of digital technology, supports publishing businesses, and develops high-quality human resources.

Fourth, inspecting, examining, settling complaints and denunciations and handling violations of law in publishing activities

The inspection must be based on specific plans and criteria, ensuring that the implementation of the plan is in line with the national publishing development orientation, associated with the strategy of building and spreading cultural values of the region. Provincial-level People's Committees should not only monitor the progress and administrative procedures, but also need to deeply analyze the effectiveness, quality, as well as the potential impact of publishing activities on social life and community education. The settlement of complaints and denunciations related to publishing activities shall be carried out in accordance with legal order and procedures, ensuring objectivity, publicity and transparency, contributing to the protection of the legitimate rights and interests of organizations and individuals. On the basis of the results of inspection, examination and settlement of letters, the provincial-level People's Committee directs the functional agencies to promptly and strictly apply measures to handle violations, from administrative sanctions, suspension of operations to the recall and destruction of infringing publications. At the same time, the Provincial People's Committee combines the handling of violations with propaganda and guidance on the law, raising the awareness of compliance of publishers, printing and distribution establishments, thereby contributing to building a healthy, stable publishing environment and sustainable development.

Fifth, building databases, statistics and reports on publication

Provincial-level People's Committees shall direct specialized agencies to establish a unified database system, fully update information on publishing houses, printing and distribution establishments, publications and licenses, as well as the situation of law observance in the field of publishing. The application of information technology and digital transformation in data collection, processing and sharing helps ensure accuracy, timeliness and transparency. On that basis, statistics, synthesis and analysis of data for the development of periodic and thematic reports on publications are carried out methodically and scientifically. These reports are not only a basis for assessing the current situation and detecting violations, but also supporting the provincial People's Committee in formulating policies, adjusting management solutions, contributing to the development of healthy, oriented publishing activities and in accordance with local socio-economic development requirements.

Sixth, international cooperation in the field of publishing

Provincial-level People's Committees shall direct specialized agencies to guide, appraise and manage international cooperation activities on publishing in their localities, such as publishing associations, translations, distribution of foreign publications, participation in international book fairs and exhibitions. The management should strictly comply with the provisions of the law on publishing, external relations, cultural security and intellectual property, and at the same time ensure synchronous coordination among relevant departments, departments and branches. Provincial-level People's Committees also need to strengthen monitoring, inspection and supervision of the content, form and effectiveness of international cooperation programs, promptly detect and handle violations. Through the effective management of international cooperation activities in the field of publishing, the Provincial People's Committee contributes to expanding cultural exchanges, absorbing the quintessence of human knowledge, improving the quality of publications, and at the same time promoting the image, people and cultural values of the locality to the world.

2.2.3. Mode of state management of publishing activities of provincial-level People's Committees in the Red River Delta

Firstly, the administrative method

The administrative mode in the state management of publishing activities of the provincial-level People's Committee directly demonstrates the state power in promulgating, organizing and administering management decisions on organizations and individuals participating in publishing activities in the locality.

Second, the economic mode

The economic mode in the state management of publishing activities of the provincial People's Committee is the use of economic tools, policies and resources to orient, regulate and promote the development of the publishing industry according to the set goals. Unlike the imperative and compulsory administrative method, the economic mode operates based on mechanisms to encourage, support and motivate publishers, printing and distribution enterprises to comply with the law and actively develop.

Thirdly, the method of propaganda and education

This is a method of raising awareness, disseminating the law and orienting the development of publishing activities in accordance with the guidelines and policies of the Party and the State. Organize the dissemination of the law on publishing, raise awareness of enterprises, publishing houses, printing and distribution establishments and the public about the role of publications in education, cultural preservation and knowledge development.

2.2.4. The role of provincial-level People's Committees in the state management of publication activities in the Red River Delta

The state management of publishing activities in Vietnam is carried out at two levels: the central level (the Government, the Ministry of Culture, Sports and Tourism) shall manage uniformly nationwide and the provincial level (Provincial People's Committee) shall manage in the locality in accordance with law. The difference between the state management of publishing activities of the provincial-level People's Committees and the state management of publication activities of the central government can be generalized as follows:

Table 2.2: Distinguishing the state management of publishing activities of the Central Government and the Provincial People's Committee

Criteria	Central	Provincial People's Committees
Range	Nationwide management, covering all fields, types and subjects participating in publishing activities	Management within the administrative boundaries of the province, focusing on organizations and individuals engaged in publishing activities in the locality
Properties	Macro-oriented, unified, and synchronous throughout the country	Specific, implemented, and ensured in accordance with local characteristics
Contents	Promulgating national laws, strategies, plans and policies; organize, inspect and supervise comprehensively	Organize the implementation of strategies and planning; licensing, appraisal, inspection, examination and handling of violations in localities
Jurisdiction	To promulgate national-level legal documents; decide on major issues of orientation, policy and international cooperation	To promulgate legal documents under its competence; decide on specific management issues, licensing and handling of administrative violations
Relations	Directing, guiding, inspecting and supervising provincial-level People's Committees in the performance of tasks	Subject to the direction, guidance and inspection of the Central Government; at the same time, report the results and propose recommendations

(Source: Doctoral Student's Summary)

The state management of publishing activities of the provincial People's Committee in the Red River Delta contributes to the economic development of the province in the Red River Delta.

The state management of publishing activities of the provincial-level People's Committee in the Red River Delta enriches the cultural and spiritual life in the province in the Red River Delta.

The state management of publishing activities of the provincial People's Committee in the Red River Delta is a means of creating a free, creative and equal

environment for the subjects in the Provincial People's Council.

The state management of publishing activities of provincial-level People's Committees in the Red River Delta protects the legitimate interests of creators of literary, artistic and scientific works.

The state management of publishing activities of the provincial People's Committee in the Red River Delta contributes to combating the commercialization of publications, protecting the interests of publications consumers in the province.

The state management of publishing activities of the provincial-level People's Committee in the Red River Delta contributes to maintaining political stability and social order in the province.

The state management of publishing activities of the provincial People's Committee in the Red River Delta contributes to promoting the process of international cooperation and integration.

Chapter 3

STATE MANAGEMENT OF PUBLISHING ACTIVITIES OF PROVINCIAL-LEVEL PEOPLE'S COMMITTEES IN THE RED RIVER DELTA - CURRENT SITUATION, CAUSES AND EXPERIENCE

3.1. Current situation of state management of publishing activities of provincial-level People's Committees in the Red River Delta

3.1.1. Advantages in the state management of publishing activities of provincial-level People's Committees in the Red River Delta

3.1.1.1. Advantages of implementing the contents of the provincial-level People's Committee's state management of publishing activities in the Red River Delta

Firstly, the People's Committees of the provinces in the Red River Delta have proactively developed and promulgated publication plans in the province in accordance with the orientation of the central government and local characteristics

Secondly, the People's Committees of the provinces in the Red River Delta have prepared quite adequate conditions to ensure the organization of state management of publishing activities

Thirdly, the provincial People's Committee in the Red River Delta has organized the effective implementation of the publication plan

Fourthly, the People's Committees of the provinces in the Red River Delta have regularly inspected, examined, settled complaints and denunciations and handled violations of the law in publishing activities

Fifthly, the People's Committees of the provinces in the Red River Delta have built databases, statistics, and reports on publishing periodically

Sixth, the People's Committees of the provinces in the Red River Delta focus on and promote international cooperation in the field of publishing

3.1.1.2. Advantages of implementing the mode of state management of provincial-level People's Committees over publishing activities in the Red River Delta

Firstly, the administrative method ensures timeliness, effectiveness and clarity, creating a transparent legal basis for publishing units to comply.

Secondly, the economic method creates conditions for legal publishing

enterprises to operate, promote healthy competition, and protect consumer rights.

Thirdly, the method of propaganda and education helps raise the awareness of officials, people, students and students about the role of publishing in socio-cultural life.

3.1.2. Limitations in the state management of publishing activities by provincial-level People's Committees in the Red River Delta

3.1.2.1. Restriction on the implementation of the contents of the provincial-level People's Committee's state management of publishing activities in the Red River Delta

Firstly, the development of the publishing plan has not closely followed the development of publishing activities in the locality, and the content of the plan is still general.

Secondly, the implementation of the plan is still limited, resources (funding, human resources) for publishing activities are still limited, some implementation activities are still formal, lack of mechanisms to encourage and support local businesses and publishing houses.

Thirdly, inspection and examination have not been carried out regularly, sanctions for a number of violations in printing and distribution are not enough deterrent, and the application of digital technology in the supervision of publishing activities is still limited.

Fourthly, the preliminary and summarizing work in many places is still formal, there is no mechanism to share and replicate experiences among provinces in the region, and some reports are still heavy on achievements.

Fifth, international cooperation on publishing still has limitations

3.1.3.2. Limitations in the implementation of the mode of state management of provincial-level People's Committees on publishing activities in the Red River Delta

Firstly, the management method is sometimes administrative, lacks flexibility, and has not kept up with the rapid changes of the publishing market and digital technology.

Secondly, some management documents are slow to be adjusted, not timely in the face of the rapid development of electronic publishing and online publishing.

Thirdly, funding resources for publishing activities are still limited, leading to many schemes and plans not being fully implemented.

Fourthly, propaganda is sometimes slogan, lacks creativity and does not really attract people, especially young people.

Fifth, the detection and handling of violations are not timely; the situation of pirated printing, distribution of counterfeit books, and illegal copying still takes place. Sanctions for some violations are not enough deterrent, leading to the situation of "penalties for existence".

3.2. Causes and experiences of the state management of publishing activities of provincial-level People's Committees in the Red River Delta

3.2.1. Causes of advantages and limitations of the state management of publishing activities by provincial-level People's Committees in the Red River Delta

3.2.1.1. Causes of the advantages of state management of publishing activities of provincial-level People's Committees in the Red River Delta

Firstly, the legal system and policies on publishing are increasingly improved.

Secondly, the socio-economic conditions and people are highly intellectual.

Thirdly, the Provincial People's Committee has promoted the role of directing, coordinating and mobilizing the participation of specialized agencies such as the Department of Culture, Sports and Tourism, Police, Market Management, and Cultural Inspectorate,...

Fourth, sense of responsibility and community participation

3.2.1.2. Causes of limitations in the state management of publishing activities of provincial-level People's Committees in the Red River Delta

First, resources for publishing management and development are still limited.

Secondly, social awareness and reading culture are uneven.

Third, the legal system and policies are not synchronized and slow to innovate.

Fourth, the impact of the market economy and digital technology.

3.2.2. Experience in state management of publishing activities of provincial-level People's Committees in the Red River Delta

First, to ensure the comprehensive leadership role of the Party and the unified management of the State.

Second, improve institutions and policies in accordance with local characteristics.

Third, promote the role of interdisciplinary coordination and community participation.

Fourth, flexibly combine management methods.

Fifth, strengthen inspection, supervision, preliminary and timely review.

Chapter 4

DIRECTIONS AND ENHANCEMENT SOLUTIONS

STATE MANAGEMENT OF PUBLISHING ACTIVITIES OF PROVINCIAL-LEVEL PEOPLE'S COMMITTEES IN THE RED RIVER DELTA COMING TIME

4.1. Forecast of influencing factors and directions to strengthen the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time

4.1.1. Forecast of factors affecting the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time

4.1.1.1. Favorable factors

Firstly, the Party's guidelines and policies and the State's law on publishing activities are increasingly complete

Secondly, the development of science and technology, the process of digital transformation and international integration have created favorable conditions to improve the efficiency of the state management of publishing activities of the provincial People's Committee

Thirdly, the arrangement of provincial-level administrative units and the arrangement of state managers also facilitates the state management of state management activities

Fourthly, the contingent of officials in charge of the state management of publishing activities **has gradually improved their qualifications**

Fifth, **the reading culture is developing, along with the intellectual level of**

the people of the Red River Delta is the highest in the country, so the demand for reading and learning information of the people is quite high.

4.1.1.2. Difficult factors

Firstly, inadequacies in policies and laws on state management

Secondly, resources for the state management of publishing activities of the provincial People's Committee are still limited, such as human resources, finance, and technological infrastructure,...

Thirdly, the rapid development of information technology has led to many diverse types of publications, which has limited the number of readers of print newspapers and magazines

Fourthly, after the arrangement of provincial-level administrative units, some managers have to work far away, some officials leave early, which more or less affects the efficiency of state management of publishing activities

4.1.2. Directions for strengthening the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time

First, strengthen the leadership of the Party and the State's management of publishing activities

Secondly, to promote and maintain regular, timely and close coordination with central management agencies in order to create consistency and synchronization in the management and handling of violations

Third, strengthen inspection in the area to promptly detect and handle if there are violations

Fourth, proactively advise and implement effectively and practically for the organization of activities to develop reading culture

Fifth, promote the application of information technology and digital transformation in the state management of publishing activities in localities

4.2. Solutions to strengthen the state management of publishing activities of provincial-level People's Committees in the Red River Delta in the coming time

4.2.1. Raising awareness and responsibilities of provincial, provincial and municipal People's Committees as well as the contingent of officials in charge of publishing management on strengthening the state management of publishing activities of provincial-level People's Committees in the Red River Delta

Firstly, in terms of theory, Marxism-Leninism and Ho Chi Minh Thought have affirmed the special role of ideological work, in which publishing is an important means of spreading ideology, knowledge and culture to the masses of the people. *Secondly*, from the practice of the provinces of the Red River Delta, it can be clearly seen that there is a direct relationship between the awareness and responsibility of local leaders and the effectiveness of publishing management. *Thirdly*, in the current context of digital transformation, traditional publishing activities and electronic publishing and online publishing exist in parallel, even tending strongly towards the digital environment. *Fourthly*, raising awareness and responsibilities of leaders and publishing managers also has the significance of creating consensus and unity in the local political system.

In order to raise the awareness and responsibilities of the People's Committees of provinces, provincial Party Committees and municipal Party Committees as well

as the contingent of officials in charge of publishing management on strengthening the state management of publishing activities of provincial-level People's Committees in the Red River Delta, it is necessary to focus on a number of specific measures as follows: *First*, strengthen internal understanding and propaganda. *Second*, build a mechanism to attach responsibility to the head. *Third*, improve the capacity of managers. *Fourth*, renew the inspection and supervision. *Fifth*, promote the role of grassroots and people.

4.2.2. Strengthen the leadership and direction role of the provincial Party Committees and cities in the Red River Delta over the state management of publishing activities of provincial-level People's Committees

Firstly, it is necessary to pay close attention to the Central Government, specifically the Central Propaganda and Mass Mobilization Committee, the Ministry of Culture, Sports and Tourism in promulgating major guidelines and orientations, and at the same time regularly monitoring, guiding and promptly removing difficulties for localities. *Secondly*, the provincial party committees of the provinces in the Red River Delta need to make the state management of publishing activities one of the key tasks in their work programs. *Third*, it is necessary to improve the personal responsibility of the head. *Fourthly*, in order to strengthen the role of leadership and direction, it is necessary to have a close coordination mechanism between the Party Committee, the Provincial People's Committee and relevant agencies such as the Department of Culture, Sports and Tourism, the police, market management, etc. *Fifth*, propaganda and education within the Party and the whole society. *Sixth*, in the context of digital transformation, the Provincial Party Committee and People's Committee need to pay attention to strongly directing the application of information technology in the management of publishing activities. *Seventh*, the role of the Central Committee and the Provincial Party Committee and the City Party Committee is also reflected in creating mechanisms and policies to encourage the development of reading culture, supporting publishers, printing and distributing establishments legally.

4.2.3. To improve the efficiency of training and fostering the contingent of managers of publishing activities, especially the development of high-quality human resources

In order to improve the effectiveness of training and fostering the contingent of publishing management staff, especially the development of high-quality human resources, specific solutions are proposed as follows: *First*, to develop a methodical and comprehensive training and retraining program. *Second*, to develop a team of high-quality lecturers and training experts. *Third*, strongly apply information technology and digital transformation in training. *Fourth*, associate training and fostering with reasonable evaluation, use and remuneration. *Fifth*, focus on intensive training for young cadres and adjacent cadres.

4.2.4. Strengthen coordination and promote the role of relevant entities in the state management of publishing activities in the province in the Red River Delta

Firstly, it is necessary to strongly promote the role of the Vietnam Fatherland Front and socio-political organizations in the management, supervision and social criticism of publishing activities. *Secondly*, promote the core role of specialized agencies under the Provincial People's Committee. *Third*, establish a synchronous,

clear and effective coordination mechanism between subjects. *Fourth*, close connection between management agencies and the community.

4.2.5. Strengthening international and regional cooperation on publishing activities

First, it is necessary to promote international cooperation in the field of training and fostering publishing human resources. *Second*, to strengthen international and regional cooperation in the field of technology transfer and application of scientific and technical advances to publishing activities. *Third*, focus on international cooperation in promoting and introducing Vietnam's books and publications to the world. *Fourth*, promote international cooperation in the field of buying, selling, and exchanging copyrights of works. *Fifth*, international cooperation also helps to improve Vietnam's position and prestige in the international arena, and at the same time creates an environment for learning, exchanging and exchanging cultures. *Sixth*, in order to strengthen international and regional cooperation, it is necessary to have policies and support mechanisms from the State and local authorities. *Seventh*, regional cooperation is also an important direction, because countries in Southeast Asia have many similarities in history, culture, and market needs. *Eighth*, so that the solution to strengthen international and regional cooperation in publishing activities really comes to life, It is necessary to have the active participation of all subjects: from state management agencies, publishing houses, printing and distribution units, socio-professional organizations to the team of authors and translators.

4.2.6. To step up the examination, inspection, supervision and handling of violations in association with the preliminary and final review and learning of experience in the state management of publishing activities of provincial-level People's Committees

Firstly, the examination, inspection and supervision of publishing activities is a regular and continuous task of the provincial People's Committee, which is directly the Department of Culture, Sports and Tourism in coordination with relevant departments, branches and functional forces. *Secondly*, in order for the examination, inspection and supervision to be effective, it is necessary to organize interdisciplinary inspection teams, mobilize the coordination of many agencies such as the Department of Science and Technology, the Department of Culture, Sports and Tourism, the Department of Education and Training, the Provincial Police, Market Surveillance Department, Provincial Inspectorate,... *Thirdly*, along with inspection and supervision, the handling of violations must be resolute, timely, public and deterrent. *Fourthly*, in order for the inspection, supervision and handling of violations to be sustainable, it is necessary to closely associate with preliminary and summarizing activities and learning from experience. *Fifth*, it is necessary to focus on improving the capacity and quality of the staff in charge of inspection and supervision. This is a determining factor for the success of the solution. *Sixth*, an equally important solution is to link the inspection and supervision with the propaganda, dissemination and education of the law on publishing. *Seventh*, it is necessary to promote the supervisory role of the people, the Fatherland Front and socio-political organizations. *Eighth*, in order to ensure that the solution is effectively implemented, the provincial People's Committee must consider this as a key and regular task in the state management of publishing activities.

CONCLUSION

The state management of publishing activities of the provincial People's Committee in the Red River Delta plays an important role in the orientation of cultural and ideological development and ensuring law enforcement in the field of publishing. Practice shows that, although many positive results have been achieved, the management is still limited such as institutional institution is not synchronized, the capacity of the apparatus and the contingent of civil servants have not met the requirements of innovation. The context of digital transformation and the increase of electronic publishing and cross-border publishing pose many new challenges, requiring provincial People's Committees to strengthen management capacity, in order to build a modern and humane publishing industry in line with the socialist orientation.

The doctoral thesis "State management of publishing activities of provincial People's Committees in the Red River Delta today" has contributed to clarifying the theoretical and practical basis of the state management model of publishing activities. The thesis develops a theoretical framework including the following contents: developing and promulgating a publishing scheme; organizing the implementation; coordination between the People's Committee and specialized agencies; inspection and supervision; preliminary and final conclusions. Provincial-level People's Committees implement management through administrative, economic, propaganda - education and coercive methods.

On that basis, the thesis analyzes the current situation of state management in the provinces of the Red River Delta, pointing out the results such as: localities proactively develop specific appropriate projects, effective coordination between departments such as the Department of Culture, Sports and Tourism, Police, Market Management; inspection and examination are maintained, helping to promptly handle violations. However, the thesis also points out the limitations that need to be overcome.

From practice, the thesis proposes 6 groups of solutions: improving the responsibility of the Provincial People's Committee for the contingent of officials in charge of state management of publishing activities; strengthening the leadership and direction of the Provincial Party Committee; improving the effectiveness of training the management team, especially high-quality human resources; promoting the role of relevant subjects in state management of publishing activities; strengthening international and regional cooperation on publishing; stepping up examination, inspection and supervision. This is an important basis for improving the efficiency of state management of publishing activities in the Red River Delta.

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